



AD SIZES

FULL PAGE

Live Area 7.875w x 10.25h
With Bleed 8.75 x 11.25h

1/2 PAGE V 2 COL

3.875w x 10.25h

1/2 VERTICAL 3 COL

5.1875w x 7.25h

1/2 HORIZONTAL

7.875w x 4.875h

1/3 SQUARE

5.1875w x 5h

1/3 VERTICAL

2.5w x 10.25h

1/3 HORIZONTAL

7.875w x 3.25h

1/4 VERTICAL

3.875w x 5h

1/4 HORIZONTAL

5.1875w x 3.5h

1/4 HORIZONTAL 3 COL

7.875w x 2.375h

1/6 VERTICAL

2.5w x 5h

1/6 HORIZONTAL

5.1875w x 2.5h

SPONSORSHIP LEVELS

ADVOCATE \$3,000

- Includes 2 page ad spread in prime front location
- 6 month distribution at all events
- Digital ad
- 1-page story
- Logo/backlink on ETW website homepage
- Social media promotions
- Logo included as co-sponsor at all events

**Includes Design*

PARTNER \$1,500

- Includes 1/2 page ad
- 6 month distribution at all events
- Digital ad
- 1-page story
- Logo/backlink on ETW website homepage
- Social media promotions
- Logo included as co-sponsor at all events

**Includes Design*

AD RATES

(1 Issue)

Full Page Ad **\$675**
Half Page Ad **\$335**
1/3 Page Ad **\$225**
1/4 Page Ad **\$175**
1/6 Page Ad **\$115**

**Includes Design*

AD RATES

(2 Issues - 15% Discount)

Full Page Ad **\$1150**
Half Page Ad **\$570**
1/3 Page Ad **\$385**
1/4 Page Ad **\$300**
1/6 Page Ad **\$195**

**Includes Design*

For ad design send a high quality logo, some pictures a few bullet points and contact info (website, phone, email) to: kristinaparelladesign@gmail.com



Empowering Students. Building Leaders.

